



BUY

12 Month Target Price **\$0.65**
Implied Return **\$0.32**
103%

Paradigm BioPharmaceuticals Ltd

Marc Sinatra

+61 3 9200 7050 | m.sinatra@lodgepartners.com.au
26 May, 2016

Nothing to sneeze at

Company Details

| | |
|---------------------------------|---------------|
| ASX Code: | PAR |
| Price: | 32 cents |
| Shares on Issue: | 87.2m |
| Market Capitalisation: | \$27.9m |
| 12-Month Price Range: | 25 – 40 cents |
| Monthly Volume (shares, Apr 16) | 926k |

Comparable Companies

| Company | Enterprise Value ^{1,2} |
|---|---------------------------------|
| Starpharma Ltd (ASX: SPL) | \$213.2 |
| Viralytics Ltd (ASX: VLA) | \$158.0 |
| Verona Pharma Plc (LON: VRP) ³ | \$69.9 |
| Suda Ltd (ASX: SUD) | \$21.5 |
| Invision Ltd (ASX: IVX) | \$5.3 |
| Paradigm (ASX: PAR) | \$23.7 |

¹ Enterprise value = Market capitalisation minus cash

² As of 26 May 2016

³ 1 AUD = 0.4894GBP

Directors & Chief Executive

| | |
|--------------------------|------------------------|
| Mr Graeme Kaufman | Non-Executive Chairman |
| Mr Paul Rennie | Managing Director |
| Mr Christopher Fullerton | Non-Executive Director |
| Mr John Gaffney | Non-Executive Director |

Major Shareholders

| | |
|------------------------|-------|
| Paul Rennie | 24.2% |
| MJGD Nominees | 8.1% |
| Irwin Biotech Nominees | 7.8% |
| Peter Milonas | 5.6% |
| Bill Paspaliaris | 5.6% |

Share Price Chart



Source: FactSet

Recommendation: Buy rating and 12-month price target of **65 cents** per share maintained.

Event: Paradigm Biopharmaceuticals (ASX: PAR) issued a shareholder update on 25 May, 2016. The update concerns Paradigm's near-term plans for its nasally delivered version of pentosan polysulfate sodium (nPPS, registered name: Rhinosul®), which is being developed for hay fever (allergic rhinitis, AR). The update covered program milestones for the next six months, the design of the phase I & phase IIa trials and the submission for publication of a paper which compares the pre-clinical performance of nPPS to AstraZeneca's Rhinocort®, among other things.

Comment: The next six months will be a very significant period for Paradigm's nPPS product with the following occurring:

- Results from nPPS' toxicology studies
- Submission for publication and likely acceptance of a manuscript covering pre-clinical studies comparing nPPS to budesonide
- The commencement and reporting of the results from a phase I trial
- Preparation for and likely commencement of a phase IIa study

We believe nPPS has compared very well to budesonide in pre-clinical studies, noting that nPPS' theorised ability to treat both the acute and chronic phases of AR should give it an inherent performance advantage over budesonide. The publishing of these results will be an important tool in the partnering discussions to come.

The phase I study is focused on safety and tolerability, and will involve single and multiple doses of nPPS. It will be conducted in a randomised, double blind, placebo controlled fashion. Two dose levels will be studied, with the total number of subjects being 18. We expect the trial to begin in July 2016 and that it will take approximately two months to complete. Given previous clinical and veterinary use of PPS, we believe this trial holds little risk for investors.

A phase IIa study of nPPS in AR is slated to begin in December 2016. This study will be a randomised, double blind, placebo-controlled, crossover study. With a crossover design, the study will have two phases. Those who receive nPPS in the first phase will receive placebo in the second phase and vice versa for those who receive placebo in the first phase. We believe the study will involve 20-40 patients and be of a challenge nature, where those known to suffer from AR are challenged with an allergen and then treated with nPPS or placebo. Due to the nature of the study, this trial can be completed quite quickly and the results should be known in 1H CY17. While this study looks at safety, it also looks at efficacy. As such, this trial carries more risk for investors, than the phase I study (remembering, without risk, there is little return). The design employed in this study has been used frequently by the larger pharmaceutical companies and is well understood by, both, the companies and regulatory agencies.

The net result is that, by this time next year, Paradigm should have a substantial dossier on nPPS in AR, which it can use to meaningfully engage prospective partners in licensing talks.

Conclusion: Paradigm is making excellent progress with its nPPS program and may well have it in a solid licensing position by this time next year. Importantly, the company is also entering a period rich in value-adding milestones, not just for the nPPS program, but for the bone marrow edema program, as well. We expect investor interest in the stock to pick-up going forward, which will provide plenty of support for the company's share price.

Valuation and Methodology

We have valued Paradigm and set our 12-month price target based on the enterprise values (EV) of comparable companies. Table 1 provides an overview of those comparables used in deriving a value for Paradigm. The commonality between the companies is that they are either repurposing an old drug or, more broadly, developing a new product from old technology. Given a slight lack of availability of similar local companies, we have included one overseas company, Verona Pharma Plc (LON: VRP), in our group of comparables. EV has been calculated simply as market capitalisation minus cash, since few of these companies of this nature carry debt and those that do generally only have a small amount. Table 2 outlines the weightings given to each of the comparables and shows how we have derived our 12-month price target from our comparable-derived fair EV of Paradigm. The derived fair EV was multiplied by one (1) plus a discount rate of twelve percent (12%) to determine a 12-month EV target. Paradigm's current cash balance was then added to the EV target and the resultant number (essentially a 12-month market capitalisation target) divided by the number of Paradigm shares on issue to give a **12-month price target of 65 cents per share**.

Table 2. Comparable companies used to determine a fair enterprise value for Paradigm Limited.

| Company | Exchange | Ticker | Mkt Cap ^{1,2} | Cash ¹ | EV ^{1,3} |
|--------------------------------|----------|--------|------------------------|-------------------|-------------------|
| Starpharma Holdings Limited | ASX | SPL | 264.3 | 51.1 | 213.2 |
| Viralytics Ltd | ASX | VLA | 204.1 | 46.1 | 158.0 |
| Verona Pharma Plc ⁴ | LON | VRP | 77.1 | 7.2 | 69.9 |
| Suda Ltd | ASX | SUD | 25.1 | 3.6 | 21.5 |
| Invion Ltd | ASX | IVX | 6.2 | 0.9 | 5.3 |

¹Million AUD; ²As of 26 May 2016; ³EV = Enterprise Value = Market Capitalisation minus Cash; ⁴1 AUD = 0.4894 GBP

| Company | Overview |
|-------------------------|--|
| Starpharma Holdings Ltd | Commercialising an old technology of synthetic branching polymers (dendrimers). Lead product VivaGel® is in phase III trials for the prevention of bacterial vaginosis (BV), approved to provide symptomatic relief of BV in Europe and is used as a coating on Ansell condoms. Starpharma's dendrimers-based DEP™ drug delivery platform has been licenced to AstraZeneca for multiple programs (first product returns USD126m in milestones plus royalties; subsequent programs deliver USD93m in milestones plus royalties). Starpharma has multiple oncology focussed DEP™ programs, the most advanced of which is in phase I trials. Finally, Starpharma has a dendrimer-based technology, termed, Priostar®, designed to enhance the performance/activity of agrochemicals. It has several internal programs based on the technology (e.g. glyphosate), as well as several programs partnered with agrochemical companies. |
| Viralytics Ltd | Principally focussed on developing CAVATAK™ (naturally occurring cocksackievirus 21) as an anticancer immunotherapy. CAVATAK™ has completed a phase II study in melanoma. It is in a further four phase 1b studies: One a collaboration with Merck & Co. in lung and bladder cancers in combination with Keytruda (pembrolizumab, Merck & Co.); two in melanoma, one combined with Yervoy™ (ipilimumab, Bristol-Myers Squibb) and one combined with Keytruda; and one in superficial bladder cancer. |
| Verona Pharma Plc | Is almost exclusively focused on commercialising RPL554. It is an old compound co-invented by a former Director of Research at Glaxo. The company believes it has a dual mechanism of action relevant to respiratory diseases, acting as an anti-inflammatory agent and a bronchodilator. Previous attempts aimed at the targets of RPL554 have failed for safety reasons. It is in a phase II trial for chronic obstructive pulmonary disease, a phase II trial in asthma and a phase I trial in cystic fibrosis is planned. |
| Suda Ltd | Suda is reformulating a number of standard of care tablet into oral sprays using its in-licensed OroMist® technology. Suda licensed ZolpiMist® (OroMist® delivered zolpidem) for insomnia post-FDA approval and have, at least, five more generic drugs at various stages of being combined with the OroMist® technology. |
| Invion Ltd | Invion's lead product is oral INV102 (nadolol). Nadolol is a generic drug used in the treatment of hypertension and chest pain and Invion is repurposing the drug for smoking cessation, where it has completed a phase II trial, and asthma, where enrolment for an n=66 phase II trial has been completed. Invion envisages developing inhaled versions of INV102 for asthma, COPD and cystic fibrosis. INV104 is a program aimed at reformulating the oral drug zafirlukast into an inhaled form and is next expected to enter preclinical toxicology studies. INV103 (ala-Cpn10) is in a phase II studies for lupus and is a legacy asset from when Invion was known as CBio. |

Table 3. Comparable weightings and Paradigm Biopharmaceuticals Limited price target calculation.

| Comparables | Weighting (%) | Price Target Calculation | |
|-------------------------|---------------|---------------------------------|----------------|
| Starpharma Holdings Ltd | 5.0 | Present Estimated PAR EV | \$46.8m |
| Viralytics Ltd | 5.0 | Discount Rate | 12.0% |
| Verona Pharma Plc | 30 | 12-Month Estimated PAR EV | \$52.4m |
| Suda Limited | 25 | 12-Month Estimated PAR Mkt Cap | \$56.6m |
| Invion Limited | 35 | 12-Month Price Target | \$0.65 |

Disclaimer

In accordance with section 949A of the Corporations Act 2001, any recipient of the information contained in this document should note that information is general advice in respect of a financial product and not personal advice. Accordingly the recipient should note that: (a) the advice has been prepared without taking into account the recipient's objectives, financial situations or needs; and (b) because of that, the recipient should, before acting on the advice, consider the appropriateness of the advice, having regard to the recipient's objectives, financial situation and needs.

Although Lodge Partners Pty Ltd ("Lodge") consider the advice and information contained in the document is accurate and reliable, Lodge has not independently verified information contained in the document which is derived from publicly available sources. Lodge assumes no responsibility for updating any advice or recommendation contained in this document or for correcting any error or admission which may become apparent after the document has been issued. Lodge does not give any warranty as to the accuracy, reliability or completeness of advice or information which is contained in this document. Except in so far as liability under any statute cannot be excluded, Lodge, its employees and consultants do not accept any liability (whether arising in contract, in tort or negligence or otherwise) for any error or omission in this document or for any resulting loss or damage (whether direct, indirect, consequential or otherwise) suffered by the recipient of this document or any other person.

Lodge, its employees, consultants and its associates within the meaning of Chapter 7 of the Corporations Act 2001 may receive commissions from transactions involving financial products referred to in this document and may hold interests in financial products referred to in this document.

General Securities Advice Warning

This report is intended to provide general securities advice. In preparing this advice, Lodge did not take into account the investment objectives, the financial situation and particular needs of any particular person. Before making an investment decision on the basis of this advice, you need to consider, with or without the assistance of a securities adviser, whether the advice is appropriate in light of your particular investment needs, objectives and financial circumstances.

Explanation of Lodge Partners recommendation system:

Recommendations are assessments of each Lodge Partners Analyst's view of potential total returns over a 1 year period.

Expected total Return is measured as (capital gain (or loss) + dividend)/purchase price

We have divided our recommendations into three main categories:

Buy: Expected Total Return in excess of 15% over a 1 year period.

Hold: Expected Total Return between 0% and 15% over a 1 year period.

Sell: Expected Total Return less than 0% over a 1 year period.

Analyst Verification

I verify that I Marc Sinatra, have prepared this research report accurately and that any financial forecasts and recommendations that are expressed are solely my own personal opinions. In addition, I certify that no part of my compensation is or will be directly or indirectly tied to the specific recommendation or financial forecasts expressed in this report.

Contact Lodge Partners:

Melbourne
Level 6, 90 Collins St
Melbourne Vic, 3000

Phone: +61 3 9200 7000
Fax: +61 3 9200 7077
www.lodgepartners.com.au